

KRCR TV 755 Auditorium Drive Redding, CA 96001

Greenstripe Media 424 Old Newpord Blvd Newport Beach, CA 92663-4211

Contract # Schedule Dates 236815 Date Entered 08/22/16 08/23/16-08/28/16 Last Modified 08/22/16 Advertiser Yes On 55 - Californians for Budget Stability (1035 Entered By Terri Wilcox

No

 Agency
 Greenstripe Media (1755)
 CO-OP

 Product
 Issue Advertising (1119)
 Headline #

 Brand
 108335 YES on 55 (102578)
 Demo

Salesperson Wilcox, Terri (1235) Order Type Normal

Sales Office KRCR Package Deal

Buyer Name Takara, David Commission % 15.00

 Phone/Fax
 (949) 650-5081 /
 Commission
 \$558.00

 CPE
 YES on 55/108335 YES on 55
 Net Total
 \$3,162.00

Account Types Local/Political Issue Sales Tax

Billing Type Standard

Comments

Redding ABC (KRC	R)	
By Broadcast Month		Rate
Aug. 2016	20	\$3,720.00
Grand Total:	20	\$3,720.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	u Sp	ots	Rate	Total	Station	Comments	Entere
1.0	Normal Line / SPOT	08/23/16-08/26/16	1	:30 5A- NEWS CH 7: DAYBREAK 5 AM	1	ı	х	X	Х	X			1	\$140.00	\$140.00	Redding ABC (KRCR)		8/22/16
2.0	Normal Line / SPOT	08/23/16-08/26/16	1	:30 5:58A- NEWS CH 7: DAYBREAK 6 AM	2	2	X	Х	X	X			2	\$250.00	\$500.00	Redding ABC (KRCR)		8/22/16
3.0	Normal Line / SPOT	08/23/16-08/26/16	1	:30 7A- GOOD MORNING AMERICA	2	2	X	X	Х	X			2	\$250.00	\$500.00	Redding ABC (KRCR)		8/22/16
4.0	Normal Line / SPOT	08/23/16-08/26/16	1	:30 10A- THE VIEW	2	2	Х	X	Х	Х	-		2	\$90.00	\$180.00	Redding ABC (KRCR)		8/22/16
5.0	Normal Line / SPOT	08/23/16-08/26/16	1	:30 4P- 5P (PST)	1		Х	X	Х	X	1		1	\$80.00	\$80.00	Redding ABC (KRCR)	JUDGE JUDY	8/22/16
6.0	Normal Line / SPOT	08/23/16-08/26/16	1	:30 4:59P- NEWS CH 7 AT 5 PM	1		Х	X	Х	X			1	\$325.00	\$325.00	Redding ABC (KRCR)		8/22/16
7.0	Normal Line / SPOT	08/23/16-08/26/16	1	:30 5:30P- NEWS CH 7 AT 5:30 PM	2	2	Х	X	Х	X			2	\$325.00	\$650.00	Redding ABC (KRCR)		8/22/16
8.0	Normal Line / SPOT	08/23/16-08/26/16	1	:30 6:28P- NEWS CH 7 AT 6:30 PM	1		Х	X	Х	X			1	\$325.00	\$325.00	Redding ABC (KRCR)	107	8/22/16
9.0	Normal Line / SPOT	08/23/16-08/26/16	1	:30 10:59P- NEWS CH 7 AT 11 PM	2		X	X	х	X			2	\$145.00	\$290.00	Redding ABC (KRCR)		8/22/16
10.0	Normal Line / SPOT	08/28/16-08/28/16	1	:30 7A- GOOD MORNING AMERICA SAT/SUN	1					-	×		1	\$70.00	\$70.00	Redding ABC (KRCR)		8/22/16

		CONFIRMATION	CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

B/E Bookend P/B Piggy Back

Printed At: 02:03 PM on Monday, August 22 2016



Billing Type

Comments

Date:

Standard

Contract #	236815	Date Entered	08/22/16
Schedule Dates	08/23/16-08/28/16	Last Modified	08/22/16
Advertiser	Yes On 55 - Californians for Budget Stability (1035	Entered By	Terri Wilcox
Agency	Greenstripe Media (1755)	CO-OP	No
Product	Issue Advertising (1119)	Headline #	
920 W		_	

Demo Brand 108335 YES on 55 (102578) Order Type Normal Salesperson Wilcox, Terri (1235) Package Deal Sales Office **KRCR** Commission % 15.00 **Buyer Name** Takara, David Commission Phone/Fax \$558.00 (949) 650-5081 / CPE **Net Total** \$3,162.00 YES on 55/108335 YES on 55 Sales Tax **Account Types** Local/Political Issue

Redding ABC (KRC By Broadcast Month		Rate
Aug. 2016	20	\$3,720.00
Grand Total:	20	\$3,720.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	iu S	Spots	Rate	Total	Station	Comments	Entered
lormal Line / SPOT	08/28/16-08/28/16	1	:30	6:30P- NEWS CH 7 AT 6:30 PM	1)	×	1	\$220.00	\$220.00	Redding ABC (KRCR)		8/22/16
ormal Line / SPOT	08/28/16-08/28/16	1			1					;)	×	1	\$150.00	\$150.00	Redding ABC (KRCR)		8/22/16
ormal Line / SPOT	08/23/16-08/26/16	1			1		X	X	X	X			1	\$60.00	\$60.00	Redding ABC (KRCR)		8/22/16
ormal Line / SPOT	08/27/16-08/27/16	1			1	1					X		1	\$80.00	\$80.00	Redding ABC (KRCR)		8/22/16
ormal Line / SPOT	08/28/16-08/28/16	1			1	1				1)	<	1	\$150.00	\$150.00	Redding ABC (KRCR)		8/22/16
0	ormal Line / SPOT ormal Line / SPOT ormal Line / SPOT	ormal Line / SPOT 08/28/16-08/28/16 ormal Line / SPOT 08/23/16-08/26/16 ormal Line / SPOT 08/27/16-08/27/16	ormal Line / SPOT 08/28/16-08/28/16 1 ormal Line / SPOT 08/23/16-08/26/16 1 ormal Line / SPOT 08/27/16-08/27/16 1	ormal Line / SPOT 08/28/16-08/28/16 1 :30 ormal Line / SPOT 08/23/16-08/26/16 1 :30 ormal Line / SPOT 08/27/16-08/27/16 1 :30 ormal Line / SPOT 08/28/16-08/28/16 1 :30	ormal Line / SPOT 08/28/16-08/28/16 1 :30 6:30P- NEWS CH 7 AT 6:30 PM ormal Line / SPOT 08/28/16-08/28/16 1 :30 11P- NEWS CH 7: SUNDAY 11 PM ormal Line / SPOT 08/23/16-08/26/16 1 :30 11:35P- JIMMY KIMMEL LIVE ormal Line / SPOT 08/27/16-08/27/16 1 :30 7A- GOOD MORNING AMERICA SAT/SUN	ormal Line / SPOT 08/28/16-08/28/16 1 :30 6:30P- NEWS CH 7 AT 6:30 PM 1 ormal Line / SPOT 08/28/16-08/28/16 1 :30 11P- NEWS CH 7: SUNDAY 11 PM 1 ormal Line / SPOT 08/23/16-08/26/16 1 :30 11:35P- JIMMY KIMMEL LIVE 1 ormal Line / SPOT 08/27/16-08/27/16 1 :30 7A- GOOD MORNING AMERICA SAT/SUN 1 ormal Line / SPOT 08/28/16-08/28/16 1 :30 12P- LITTLE LEAGUE 1	ormal Line / SPOT 08/28/16-08/28/16 1 :30 6:30P- NEWS CH 7 AT 6:30 1 ormal Line / SPOT 08/28/16-08/28/16 1 :30 11P- NEWS CH 7: SUNDAY 11 PM ormal Line / SPOT 08/23/16-08/26/16 1 :30 11:35P- JIMMY KIMMEL LIVE ormal Line / SPOT 08/27/16-08/27/16 1 :30 7A- GOOD MORNING AMERICA SAT/SUN ormal Line / SPOT 08/28/16-08/28/16 1 :30 12P- LITTLE LEAGUE 1	ormal Line / SPOT 08/28/16-08/28/16 1 :30 6:30P- NEWS CH 7 AT 6:30 1 ormal Line / SPOT 08/28/16-08/28/16 1 :30 11P- NEWS CH 7: SUNDAY 11 PM ormal Line / SPOT 08/23/16-08/26/16 1 :30 11:35P- JIMMY KIMMEL 1 X ormal Line / SPOT 08/27/16-08/27/16 1 :30 7A- GOOD MORNING AMERICA SAT/SUN ormal Line / SPOT 08/28/16-08/28/16 1 :30 12P- LITTLE LEAGUE	ormal Line / SPOT 08/28/16-08/28/16 1 :30 6:30P- NEWS CH 7 AT 6:30 PM 1 ormal Line / SPOT 08/28/16-08/28/16 1 :30 11P- NEWS CH 7: SUNDAY 11 PM 1 ormal Line / SPOT 08/23/16-08/26/16 1 :30 11:35P- JIMMY KIMMEL LIVE 1 X X ormal Line / SPOT 08/27/16-08/27/16 1 :30 7A- GOOD MORNING AMERICA SAT/SUN 1 MERICA SAT/SUN 1 ormal Line / SPOT 08/28/16-08/28/16 1 :30 12P- LITTLE LEAGUE 1	ormal Line / SPOT 08/28/16-08/28/16 1 :30 6:30P- NEWS CH 7 AT 6:30 1 ormal Line / SPOT 08/28/16-08/28/16 1 :30 11P- NEWS CH 7: SUNDAY 1 ormal Line / SPOT 08/23/16-08/26/16 1 :30 11P- NEWS CH 7: SUNDAY 1 ormal Line / SPOT 08/23/16-08/26/16 1 :30 11:35P- JIMMY KIMMEL 1 X X X ormal Line / SPOT 08/27/16-08/27/16 1 :30 7A- GOOD MORNING AMERICA SAT/SUN 1 ormal Line / SPOT 08/28/16-08/28/16 1 :30 12P- LITTLE LEAGUE 1	ormal Line / SPOT 08/28/16-08/28/16 1 :30 6:30P- NEWS CH 7 AT 6:30 1 ormal Line / SPOT 08/28/16-08/28/16 1 :30 11P- NEWS CH 7: SUNDAY 1 1 PM ormal Line / SPOT 08/23/16-08/26/16 1 :30 11:35P- JIMMY KIMMEL 1 X X X X X LIVE ormal Line / SPOT 08/27/16-08/27/16 1 :30 7A- GOOD MORNING AMERICA SAT/SUN 1 ormal Line / SPOT 08/28/16-08/28/16 1 :30 12P- LITTLE LEAGUE 1	ormal Line / SPOT 08/28/16-08/28/16 1 :30 6:30P- NEWS CH 7 AT 6:30 1 ;30 ormal Line / SPOT 08/28/16-08/28/16 1 :30 11P- NEWS CH 7: SUNDAY 1 ;30 ormal Line / SPOT 08/23/16-08/26/16 1 :30 11:35P- JIMMY KIMMEL 1 X X X ormal Line / SPOT 08/27/16-08/27/16 1 :30 7A- GOOD MORNING AMERICA SAT/SUN 1 X ormal Line / SPOT 08/28/16-08/28/16 1 :30 12P- LITTLE LEAGUE 1 :30	ormal Line / SPOT 08/28/16-08/28/16 1 :30 6:30P- NEWS CH 7 AT 6:30 1 X ormal Line / SPOT 08/28/16-08/28/16 1 :30 11P- NEWS CH 7: SUNDAY 1 X ormal Line / SPOT 08/23/16-08/26/16 1 :30 11:35P- JIMMY KIMMEL 1 X X X ormal Line / SPOT 08/27/16-08/27/16 1 :30 7A- GOOD MORNING AMERICA SAT/SUN 1 X ormal Line / SPOT 08/28/16-08/28/16 1 :30 12P- LITTLE LEAGUE 1 X	ormal Line / SPOT 08/28/16-08/28/16 1 :30 6:30P- NEWS CH 7 AT 6:30 1 X 1 ormal Line / SPOT 08/28/16-08/28/16 1 :30 11P- NEWS CH 7: SUNDAY 1 X 1 ormal Line / SPOT 08/23/16-08/26/16 1 :30 11:35P- JIMMY KIMMEL 1 X X X 1 ormal Line / SPOT 08/27/16-08/27/16 1 :30 7A- GOOD MORNING AMERICA SAT/SUN 1 X 1 ormal Line / SPOT 08/28/16-08/28/16 1 :30 12P- LITTLE LEAGUE 1 X 1	ormal Line / SPOT 08/28/16-08/28/16 1 :30 6:30P- NEWS CH 7 AT 6:30 1 X 1 \$220.00 ormal Line / SPOT 08/28/16-08/28/16 1 :30 11P- NEWS CH 7: SUNDAY 1 1	ormal Line / SPOT 08/28/16-08/28/16 1 :30 6:30P- NEWS CH 7 AT 6:30 1 X 1 \$220.00 \$220.00 ormal Line / SPOT 08/28/16-08/28/16 1 :30 11P- NEWS CH 7: SUNDAY 1 X X X X X X X X X X X X X X X X X X	ormal Line / SPOT 08/28/16-08/28/16 1 :30 6:30P- NEWS CH 7 AT 6:30 PM 1 x 1 \$220.00 \$220.00 Redding ABC (KRCR) ormal Line / SPOT 08/28/16-08/28/16 1 :30 11P- NEWS CH 7: SUNDAY 1 NEWS CH 7:	ormal Line / SPOT 08/28/16-08/28/16 1 :30 6:30P- NEWS CH 7 AT 6:30 1 X 1 \$220.00 \$220.00 Redding ABC (KRCR) ormal Line / SPOT 08/28/16-08/28/16 1 :30 11P- NEWS CH 7: SUNDAY 1

Date:

Comments:

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 02:03 PM on Monday, August 22 2016